

## Grow — LOOP.FORGE Growth Consulting & Execution.

Solutions that work today might be obsolete in a few months. Get to know your customers and react on changes right away. We'll take care of a continuous growth process, from ideation to design to data analysis. The data is the basis to take data-driven decisions and start an iterative optimization process to reach sustainable growth - no matter how your customer or the market changes.

WHAT DO YOU GET?

Full Growth Hacking process for continuous optimization of the whole ecosystem based on the AAARRR (Awareness, Acquisition, Activation, Revenue, Retention, Referral) pirate funnel, the ICE (Impact, Confidence, Ease) scoring & continuous testing.

COSTS

START TO END

Custom

Custom

DELIVERABLES

- Real-time tracking of complete sales funnel
- Continuous data analysis
- Set-up & configuration of A/B testing capabilities within your ecosystem
- Weekly check-ins to prioritize, develop and run continuous tests

WHAT'S YOUR BENEFIT

- Scalable & customized process
- Dedicated Growth team
- Tailored test design and development